

Amendments to the Claims:

Claims 1 to 16 cancelled.

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18. (New) A process for controlling fruit-specific gene expression in a non-climacteric plant comprising:
- a) isolating mRNA from ripening blackcurrant fruit;
- b) preparing a cDNA library from the isolated mRNA;
- c) differentially screening the library from b) to identify genes expressed during the ripening period;
- d) screening a genomic library with probes prepared from cDNA identified according to step c) to isolate the corresponding gene and its fruit-specific promoter region;
- e) transforming a plant cell from a non-climacteric plant with a DNA sequence comprising the promoter region isolated in step d); and
- f) regenerating a whole plant from the transformed plant cell.